VOCAL WORK Revised Version 2014

By Ed Monk

- All changes from the original script are highlighted in yellow. Feel free to use this version, the original version or any combination that works for you.
- Any references to popular culture may be changed as needed.
- The name of the Hyundai car is changed from "Tsunami" to "Wave".
- If the ED commercial is too risqué, the original WRAP commercial may be used or you may create a substitute spot.

Pages 10 - 11	AMANDA
Has he called in yet?	
	PHIL
Nope.	
	AMANDA
Can you try his cell please?	
	PHIL
Sure	
(We see PHIL making a phone call in booth)	
	AMANDA
(To PETER:) It needs to sound more awful.	
	PETER
What?	
	AMANDA
You need to make it sound more like it was	ebola or smallpox or cancer. Use your voice of doom.
	PETER
Right. (In a loud, booming, deadly serious vo	oice) Diarrhea. It can ruin your day.
	AMANDA
Much better.	
	PHIL
No answer on his cell.	
	AMANDA
Try him at home.	
	PHIL

Right

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AMANDA

That's fine. (To PHIL:) OK Phil, we're going to do a quick run through of the	e Wave spot and then if everything is good, we
can get it done.	

PHIL

Why are we...

AMANDA

'Cause we are! All right Miss Keiper.

ALEX

(reading the script)

The all-new 2014...

AMANDA

Would you mind reading it into the microphone please?

ALEX

Oh, right, sorry.

(ALEX steps up to read into the microphone. The microphone is too high or short for her. ALEX awkwardly tries to reach the mic and begins to read copy. AMANDA steps up and adjusts the mic. ALEX starts to read copy again without any expression or emotion at all)

The all-new 2014* Hyundai Wave has a 4.6 liter, v6 engine, side impact protection, all-wheel electronic traction control and independent rear suspension. Take one for a test drive today. The Wave, let it wash over you.

^{*}use current year.

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EMILY	
Why don't you shut up?	
(MEG turns away insulted)	
(AMANDA enters)	
Well if this Billy is such a loser, why don't you fire him?	
(There is an awkward silence)	
AMANDA	
Excuse me.	
(AMANDA exits)	
EMILY	
Billy is her husband.	
MEG	
Dammit.	
KATIE	
You said it.	
(AMANDA enters and moves to the table to gets two s	cripts that she hands out to KATIE and EMILY)
	AMANDA
Mattress girl. We're talking about 24 spots over the ye	run a year-long campaign and they want to have a Wagner's ar and also some personal appearances. It's probably worth about y and then we'll do a read through and I'll let you know. Any
EMILY	
What are they looking for?	
AMANDA	
They want, and I quote, "middle-class sophistication"	

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AMANDA
50,000 Watts of pure power! WTCP, Rockin' Your World!
KELLY CONTRACTOR OF THE PROPERTY OF THE PROPER
You're listening to the Dr. Elaine Wilson show. Dr. Elaine will be taking your calls on love, relationships, and marriage Just call 1-800-ROMANCE. That's 1-800-766-2623. The doctor is on the air.
(Waits two beats)
I thought I had the perfect life. A great job, two beautiful kids, and a wonderful, loving husband. The one thing I didn
count on though, was Tony's erectile dysfunction(starts to break up laughing) We called Doctor
AMANDA
Come on! Keep going!
KELLY CONTRACTOR OF THE PROPERTY OF THE PROPER
I thought I had the perfect life. A great job(she breaks up laughing) I'm sorry! It's just so stupid!
AMANDA
OK cut! Come on Kelly, we need to get this done!
KELLY
Well you try and say it.
AMANDA
Fine. (She steps up to the microphone) I thought I had the perfect life. A great job, two(AMANDA and everyone else

(in a little kid's voice) Mommy, why is Daddy so sad all the time? (mommy's voice) It's because Daddy had erectile dysfunction!

PHIL

(everyone laughs hysterically)

(AMANDA'S phone vibrates, she looks at caller and answers)

Phil, how was it?

(To PHIL)

